

**ΕΡΑνηΕΚ 2014-2020**  
**OPERATIONAL PROGRAMME**  
**COMPETITIVENESS • ENTREPRENEURSHIP • INNOVATION**

**DIGITAL step**  
DIGITAL UPGRADING OF ENTERPRISES 

The enterprise AKKT – ENGINEERING based in Thessaloniki region, has joined the Action “Digital Step” with a total budget of **84 million €**. The Action aims at the digital upgrading of very small, small and medium - sized enterprises.

The investment’s total budget is 34.880,00 € out of which 17.440,00 € is public expenditure. The Action is co-financed by Greece and the European Union - European Regional Development Fund.

**The approved subsidised Business Plan includes investments in the following categories:**

- ✓ Procurement and installation of ICT equipment
- ✓ Software for office applications, web development, e-shop services etc.
- ✓ Digital services (Digital advertising, e –security certifications, data entry and transfer etc.)
- ✓ Wage costs for new personnel

**Through the participation in the Action, the enterprise achieved:**

- ✓ Competitiveness improvement
- ✓ Increase of profitability
- ✓ Reinforcement of an extrovert business profile
- ✓ Enhancement of entrepreneurship
- ✓ Creation /maintenance of high quality job positions

The support of ΕΡΑνηΕΚ proved beneficial, not only for the enterprise but also for the competitiveness of the national as well as the local economy.



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Upgrading micro & small businesses to develop their skills in new markets

The enterprise Georgios M. Tsakoumis & Co LP based in Central Macedonia region, has joined the Action “Upgrading micro & small businesses to develop their skills in new markets” with a total budget of 310 million €.

The Action aims at the upgrading of the competitive position of very small and small enterprises.

The investment’s total budget is 200.000,00€ out of which 100.000,00€ is public expenditure. The Action is co-financed by Greece and the European Union - European Regional Development Fund.

Below are the economic sectors which are being financed by the Program:

- Agri-food / food industry
- Energy sector
- Environmental sector
- Information & communication technologies (ICT)
- Logistics
- Health and pharmaceutical industry
- Materials - construction
- Creative and cultural industrie



**European Union**  
European Regional  
Development Fund



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MINISTRY OF  
ECONOMY & DEVELOPMENT  
SPECIAL SECRETARY FOR ERDF & CF  
MANAGING AUTHORITY OF ΕΡΑνηΕΚ



Co -financed by Greece and the European Union